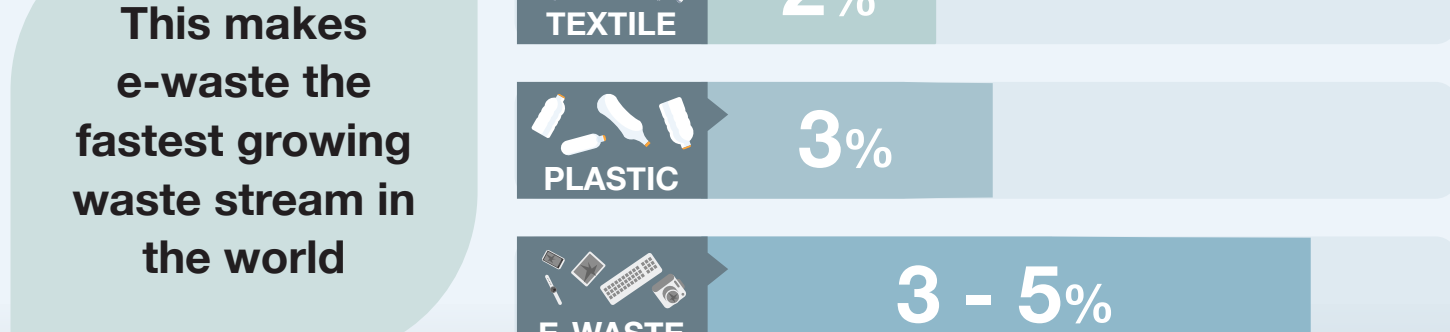
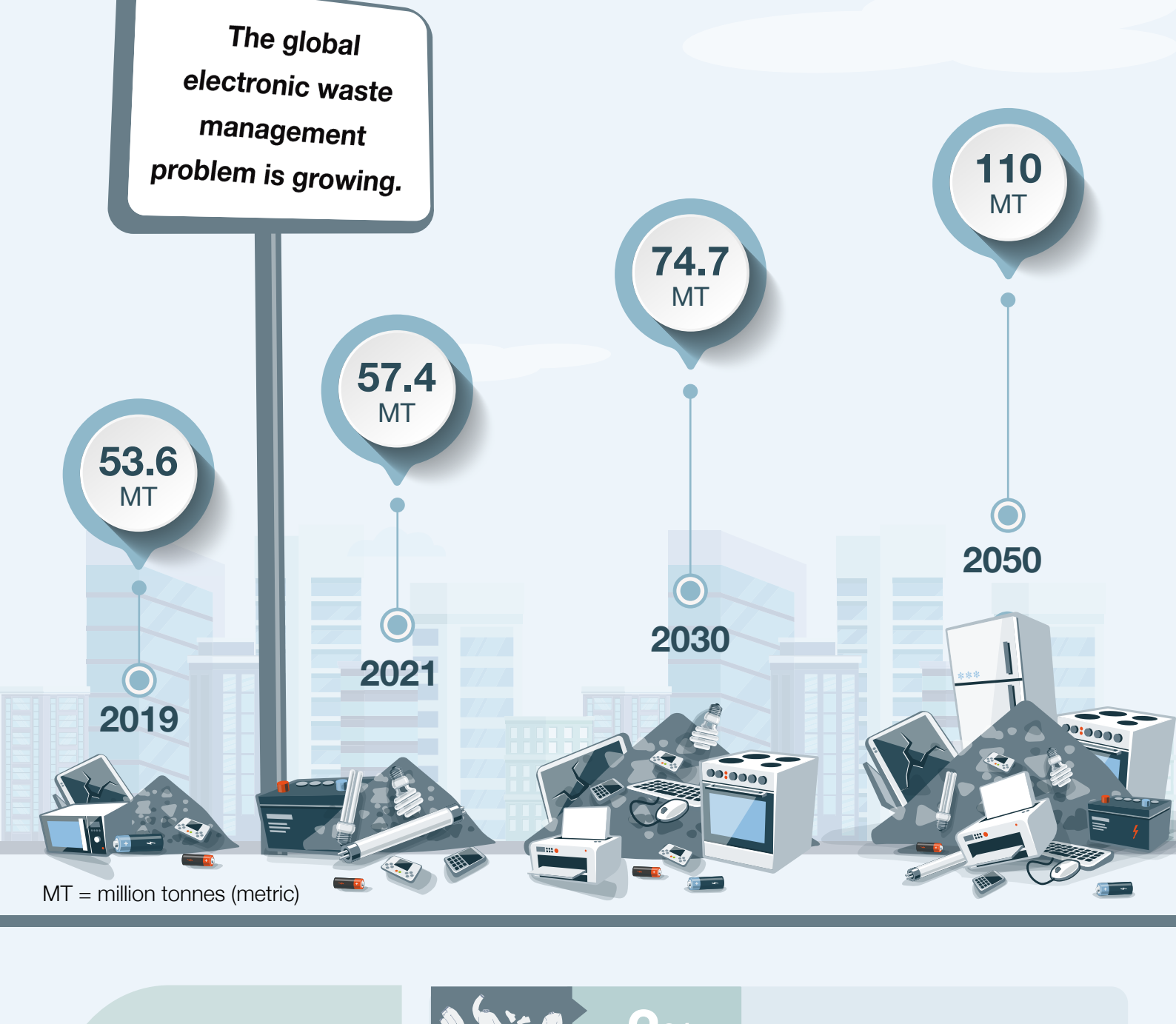
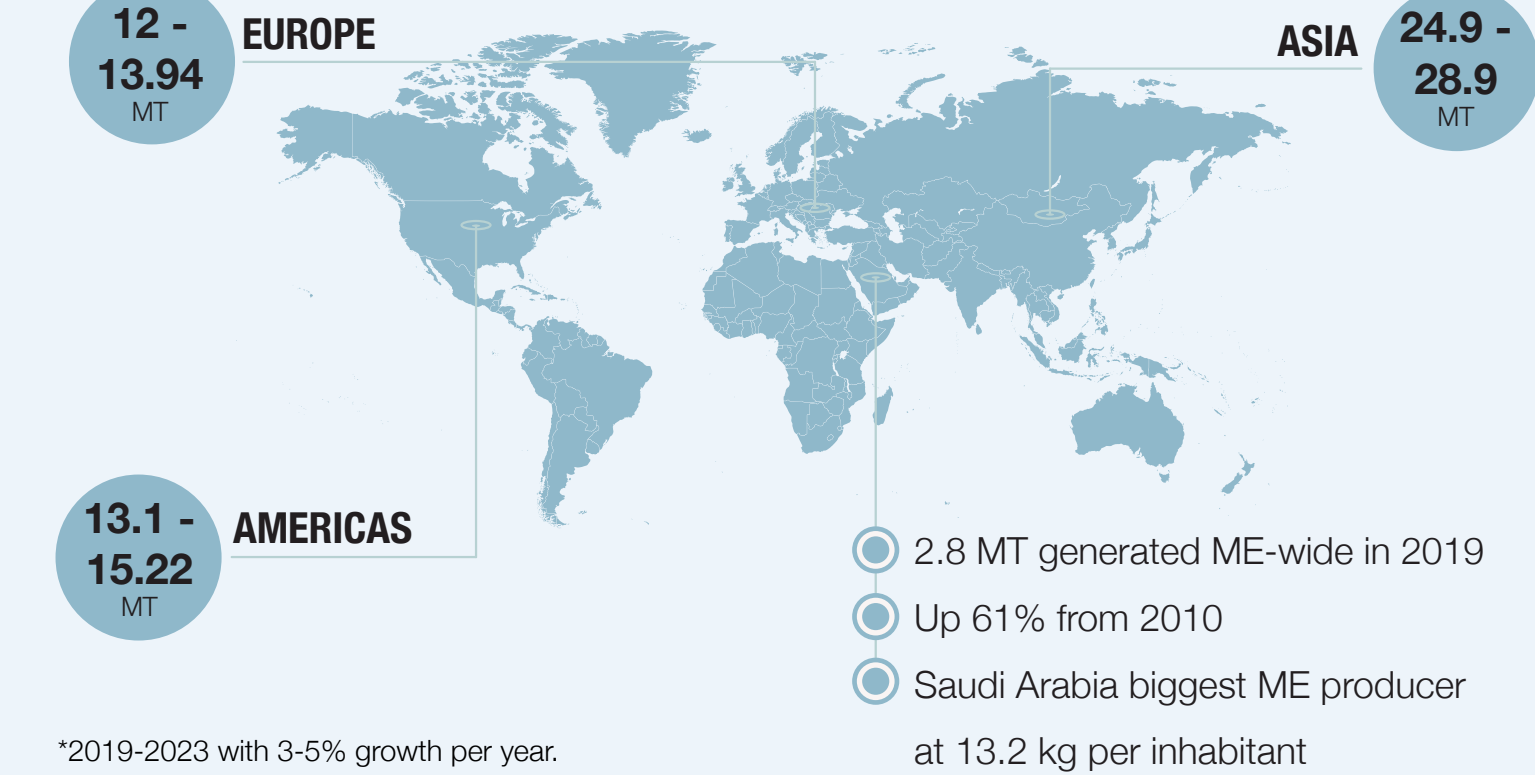


E-WASTE MANAGEMENT

THE GOLD RUSH WAITING TO BEGIN



Asia, the Americas and Europe are routinely the biggest producers of e-waste each year*, while the Middle East is a smaller but growing part of the problem. But E-waste recycling rates remain stubbornly below 20%.

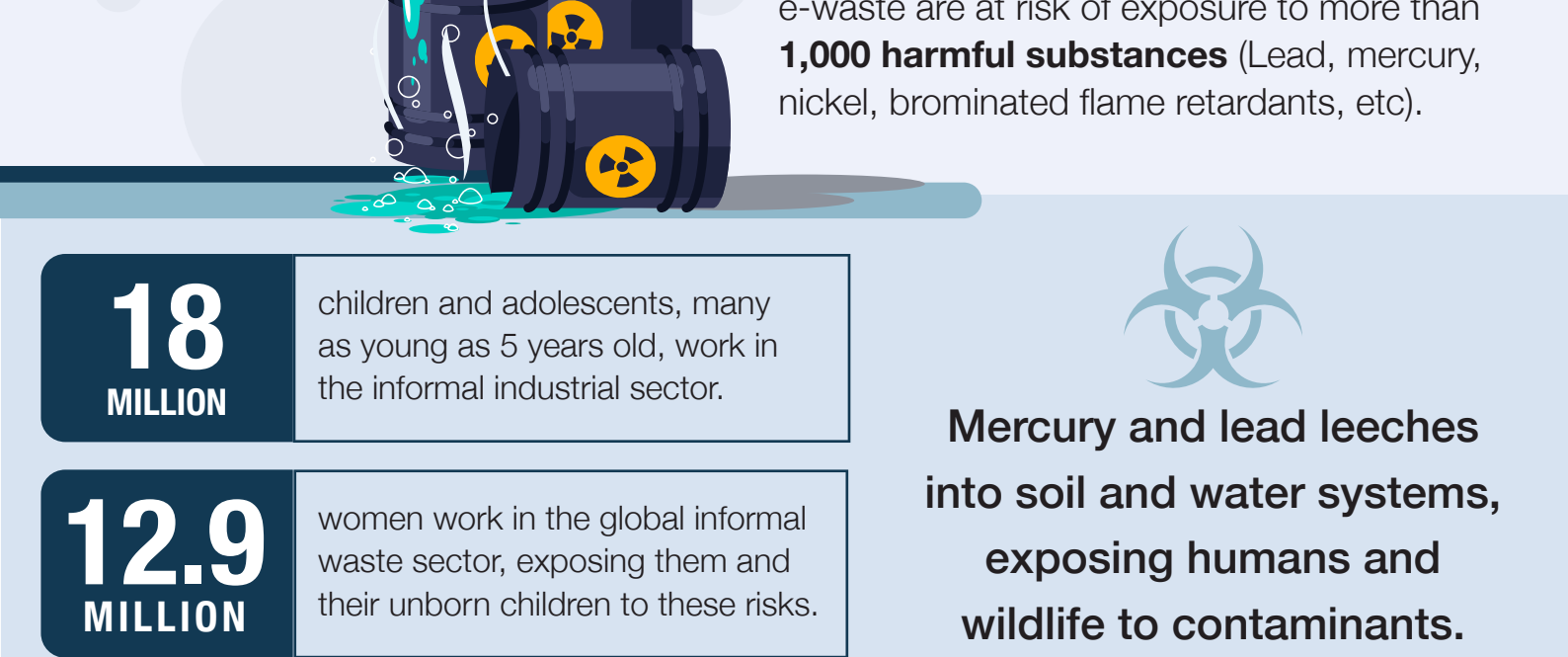


Collectively, we throw away a fortune of gold, silver, platinum, palladium, copper, tin and other precious elements. Perhaps as much **\$62.5 BILLION-WORTH EVERY YEAR**.

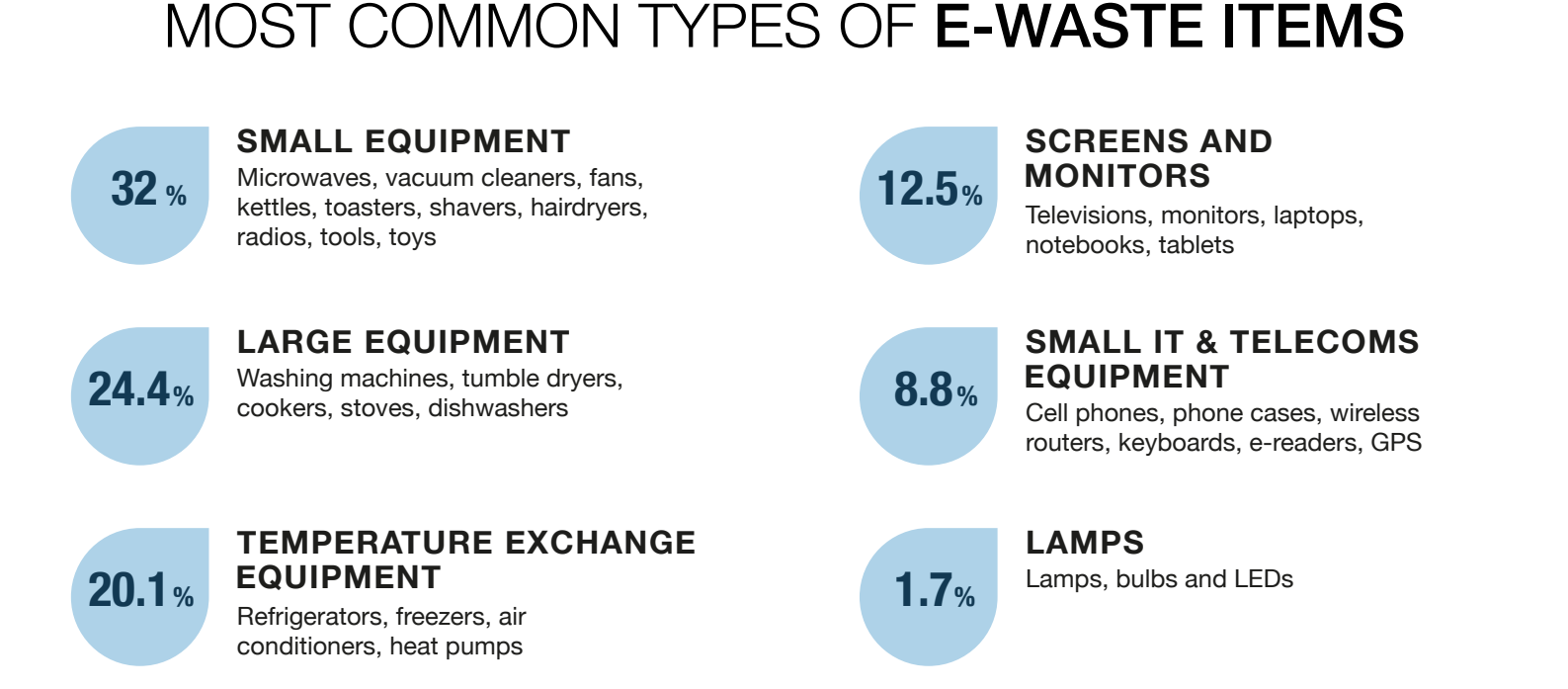
On average, a tonne of e-waste contains approximately **100 X MORE GOLD** than a tonne of gold ore.



This wastefulness also takes its toll on the environment and public health.



MOST COMMON TYPES OF E-WASTE ITEMS



STEPS TO REDUCE E-WASTE: WHO'S LEADING THE WAY?



The benefits of improved e-waste collection, reuse and recycling amount to tens of billions of dollars globally each year, while safeguarding public and environmental health.



With multi-billion-dollar e-waste streams unclaimed and uncollected, the great gold rush of e-waste management is set to begin.