



WORLD FUTURE
ENERGY SUMMIT

THE FUTURE OF ENERGY

MEDIA KIT 2025

2025

AN OFFICIAL PUBLICATION OF WORLD FUTURE ENERGY SUMMIT

The Future of Energy



The Global Governance Project and Reed Exhibitions are delighted to announce the launch of a new publication “The Future of Energy, 2025”, an official publication of the World Future Energy Summit.

Every year, 40,000 international visitors and buyers from 125 countries attend the World Future Energy Summit to network, unveil breakthrough technologies, experience live demos, learn the latest industry insights, develop new business partnerships, and source leading-edge products.

The Future of Energy, 2025 will be the first in a series of annual publications that highlight the foremost innovative B2B and B2G organisations, outlining their vision for a more sustainable world for all.

Launching in January 2025 at the World Future Energy Summit three day event, the inaugural edition will profile the visionary leaders that are spearheading the growth of the sector.

The publication showcases leading entities from around the world and other key stakeholders who have made a significant contribution to the growth and development of the industry over the past year. Content includes VIP interviews, profiles, features and timelines detailing industry milestones, as well as pertinent facts and figures.

Part of our dedication to making a positive environmental impact, the publication aims to achieve a world-first by using recycled ocean plastic for its covers, along with recycled and seaweed paper.

This innovative new title will monitor the achievements of the industry over the last 12 months and look forward to the next year of growth, tracking how we deliver the future of energy.

143k

SOCIAL
MEDIA

50k

READERSHIP

Exclusive and original editorial



ORIGINAL EDITORIAL:

- Analysis on renewable energy trends.
- Reports on innovative technologies.
- Forecasts on global energy markets.

HIGH-QUALITY REPORTING:

- Articles by experienced journalists.
- Thorough research and fact-checking.
- Engaging storytelling.



EXCLUSIVE FEATURES:

- Profiles of influential figures and companies.
- Focus on solar, wind, and alternative energy.
- Coverage of policy developments.

VISUALLY ENGAGING:

- High-resolution photos and video highlights.
- Infographics and data visualisations.
- Interactive elements.

REGIONAL & GLOBAL REACH:

- Distribution to a worldwide audience.
- Available in print, digital, and mobile.
- Integration with social media platforms.



A lasting platform

The Future of Energy, 2025 will create a lasting platform for the attendees of the exhibition, adding longevity to the event's already wide reach and provide a comprehensive content programme covering every business sector affected by climate change.

From the clean energy transition, sustainable cities, ecowaste, water, to green finance, eMobility, climate change and the pathways to 1.5C, in depth editorial sections will support each industry in the transition towards a sustainable future, including:



Energy

Driving the clean energy transition.



Water

Solutions at the source.



EcoWaste

Empowering a circular future.



Sustainable Cities

Urban environments re-imagined.



Climate Change

Climate action for global change.



Green Finance

Investing in sustainable growth.

The Future of Energy, 2025 contains contributions from the industry leaders who participate in the summit, as well as the heads of international organisations and leading authorities from the governmental, intergovernmental, business, civil society and research communities.



STRATEGIC DISTRIBUTION



- Limited to a (net zero) print-run of 10,000 to retain exclusivity.
- Delivered to every exhibition stand.
- Made available in the exhibition halls for all attendees.
- Distributed online via RX Global extensive social and digital channels.
- Published on the Global Governance Project website.
- Digital promotion by WFES to all exhibitors and attendees via email.
- Distributed via the Global Governance Project social and digital channels this audience includes:
 - All **G7/G20 leaders**
 - **Heads of state and government** in non-G20 governments
 - **Ministers of trade, finance, agriculture, climate and environment** in key countries
 - **Heads of intergovernmental organisations**, including the United Nations, Organisation for Economic Co-operation and Development, African Union, Food and Agriculture Organization, International Energy Agency, Asia-Pacific Economic Cooperation forum, World Trade Organization, International Monetary Fund, World Bank
 - **Heads of multilateral funding bodies** and institutional investors
 - **Heads of relevant non-governmental organizations**, charities and philanthropic entities

Rates & specifications



THE FUTURE OF ENERGY 2025

Double Page Spread	£18,950
Full Page	£12,950
Inside Front Cover DPS	£22,450
Inside Back Cover	£15,950
Outside Back Cover	£25,950

SINGLE PAGE

Bleed size: 206 x 261mm
Trimmed size: 200 x 255mm
 (3mm bleed: top, bottom and for edge)
Non bleed/Safety: 176 x 235mm

DOUBLE PAGE

Bleed size: 406 x 261mm
Trimmed size: 400 x 255mm
 (3mm bleed: top, bottom and for edge)
Non bleed/Safety: 376 x 235mm

- Print-ready high-resolution PDF files only.
- Supply all creative as single page PDFs.
- All images 300 DPI.
- Convert all to cmyk and embed all fonts.
- Convert all text in logos etc from vector based programmes (Adobe Illustrator etc.) to outlines.
- Output resolution 2400 DPI/frequency 150 LPI.

VIDEO

Above rates are for print & digital and include complementary editorial coverage, Live video interviews.

DEADLINES

Space reservation: 9th December 2024
 Artwork deadline: 15th December 2024

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