



WORLD FUTURE
ENERGY SUMMIT

SPONSOR

THE FUTURE OF ENERGY

ARTIFICIAL INTELLIGENCE AT THE
WORLD FUTURE ENERGY SUMMIT

13 - 15 JANUARY 2026 | ADNEC CENTRE ABU DHABI



Part of

ABU DHABI
SUSTAINABILITY WEEK

Hosted by

MASDAR



worldfutureenergysummit.com

Built by



In the business of
building businesses

Tap into the region's AI revolution. Power progress where it's happening fastest.

At the World Future Energy Summit, we bring together global leaders, innovators, and changemakers who are shaping the future of clean energy - and increasingly, that future is being shaped by Artificial Intelligence.

In the region, where countries are accelerating their shift toward sustainability and net-zero goals, AI has become a vital enabler of progress. The region's bold national visions—like UAE Net Zero 2050 and Saudi Vision 2030—demand smarter, faster, and more resilient solutions.

2030

\$46.33b

UAE AI market value

2031

\$91.28b

UAE AI private sector investment value

By 2030, AI will contribute an estimated 14% of the UAE's GDP.

World Future Energy Summit in Numbers



41,800+

ATTENDEES



455

EXHIBITING
COUNTRIES



3.16+ m

MEDIA
CIRCULATION

66%

LOCAL (UAE)
ATTENDEES



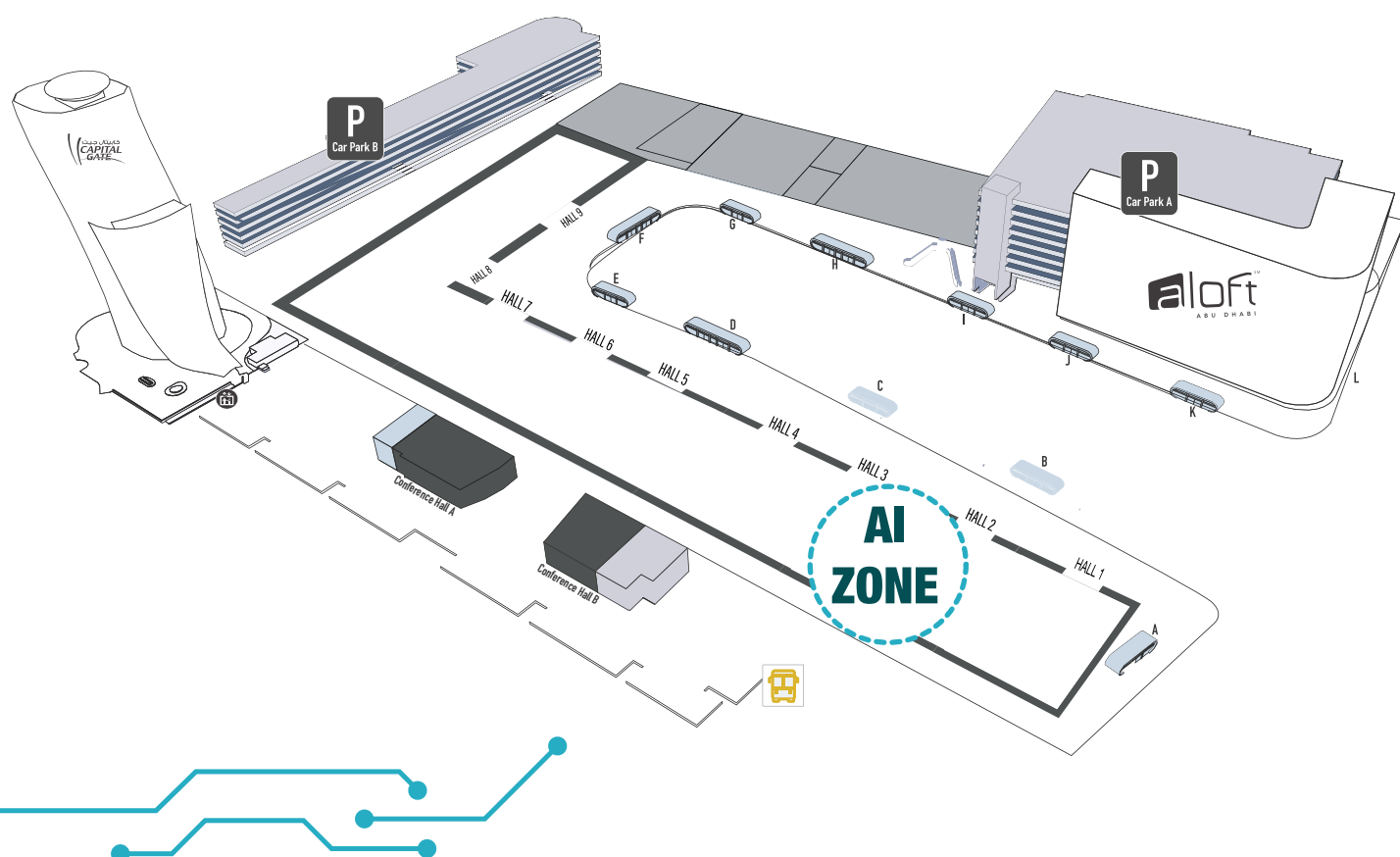
34%

INTERNATIONAL
ATTENDEES

AI at the World Future Energy Summit: The Intelligent Edge of Energy

The AI Zone at WFES 2026 will serve as an interactive hub where cutting-edge artificial intelligence technologies and solutions converge with the global clean energy agenda. Designed to highlight advancements from top-tier AI and energy innovators, this space will bring to life how smart systems are redefining the path to a more sustainable, intelligent energy future.

Positioned in a high-visibility area within the exhibition, the AI Zone is set to attract significant foot traffic from across the event's diverse audience. With immersive showcases, live demonstrations, and a curated programme of expert-led discussions, the area is engineered to spark engagement, foster collaboration, and maximize visibility among key industry stakeholders.



This is your opportunity to shape the future - where intelligence powers innovation, and innovation powers everything.



Partnering with or sponsoring the AI Zone offers an exclusive platform to present your AI breakthroughs to influential players in the global energy and technology landscape. It's a powerful opportunity to position your brand at the forefront of innovation and illustrate how your solutions are accelerating progress in the energy transition.

Why Sponsor?



Strategic Industry Positioning

Place your brand in front of key government and business stakeholders, decision-makers, project managers and technical experts.



Thought Leadership

Demonstrate your company's industry leadership, credibility and expertise.



Global Brand Exposure

Enhance your company's positioning across the global clean energy and sustainability industry.



Generate Sales Leads

Increase your customer contacts and collect valuable sales leads.



Maximise Market Reach

Get your brand in front of Middle East and North Africa's project owners, developers and buyers searching for the latest industry innovations and solutions.



Stand Out From The Crowd

Showcase your brand to a global audience of government, developers.



Business Opportunities

Explore business and partnership opportunities with some of the world's most powerful investors in clean energy and sustainability.

Stand Out. Build Together. Drive Change.

AI Strategic Partner (Exclusive)

This is more than just an exhibition—it's a strategic meeting point for decision-makers, government bodies, and global corporations looking to harness AI for real-world impact. With high visibility, premium networking opportunities, and curated thought leadership platforms, the AI Zone puts your brand at the forefront of the region's \$90+ billion AI investment landscape.

Demonstrating Industry Expertise

16 SQM exhibition space in a prime location in the AI zone

Logo placement on the AI conference page on the event website

Logo placement on relevant AI email communications

Logo placement on the Partners and Sponsors

Thought Leadership & Speaking Opportunities

Opening remarks for the AI zone

Prime speaking opportunity for a senior representative (x3)

Senior spokesperson quote to be included in World Future Energy Summit press releases (x1)

Business Development & Networking

Facilitation of pre-arranged meetings with Hosted Buyers

World Future Energy Summit Business Builder Package, including:

Exhibitor Dashboard

Lead Scanning App

Lead Scanning QR Code

Brand Positioning

Logo on external walls of the AI zone

Logo placement on digital screens within AI zone

Logo placement on AI stage backdrop

Logo placed on the "Thank You Partners and Sponsors" wall at the Summit

Logo inclusion at the main registration area

Branded flags within exhibition halls (x4)

Hanging banners (x2)

Cube banners (x2)

Complimentary parking passes (x4)

Digital & Media Exposure

Partnership announcement via World Future Energy Summit press release (x1)

Dedicated sponsor announcement across all social media platforms (co-branded) (x1)

Reposting of social media content (x5)

Opportunity to showcase thought leadership content through feature/blog on the event website. Content to be provided by Partner.

Bespoke content blocks included in emails to registered attendees (x2)

Post-Event Benefits

Logo placement on the Partners and Sponsors page on the event website post-event

Logo inclusion on the post-show report

Sponsorship fulfillment report





Contact a member of the sales team now to **discuss** your tailored solution to participate this year.



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