



WORLD FUTURE
ENERGY SUMMIT

SHOWCASE THE FUTURE OF ENERGY

13 - 15 JANUARY 2026 | ADNEC CENTRE ABU DHABI



Part of

ABU DHABI
SUSTAINABILITY WEEK

Hosted by

MASDAR



worldfutureenergysummit.com

Built by



In the business of
building businesses

Tap into the region's AI revolution. Power progress where it's happening fastest.

At the World Future Energy Summit, we bring together global leaders, innovators, and changemakers who are shaping the future of clean energy - and increasingly, that future is being shaped by Artificial Intelligence.

In the region, where countries are accelerating their shift toward sustainability and net-zero goals, AI has become a vital enabler of progress. The region's bold national visions—like UAE Net Zero 2050 and Saudi Vision 2030—demand smarter, faster, and more resilient solutions.

2030

\$46.33b

UAE AI market value

2031

\$91.28b

UAE AI private sector
investment value

By 2030, AI will contribute an estimated 14% of the UAE's GDP.

World Future Energy Summit in Numbers



41,800+

ATTENDEES



455

EXHIBITING
COUNTRIES



3.16+ m

MEDIA
CIRCULATION

66%

LOCAL (UAE)
ATTENDEES



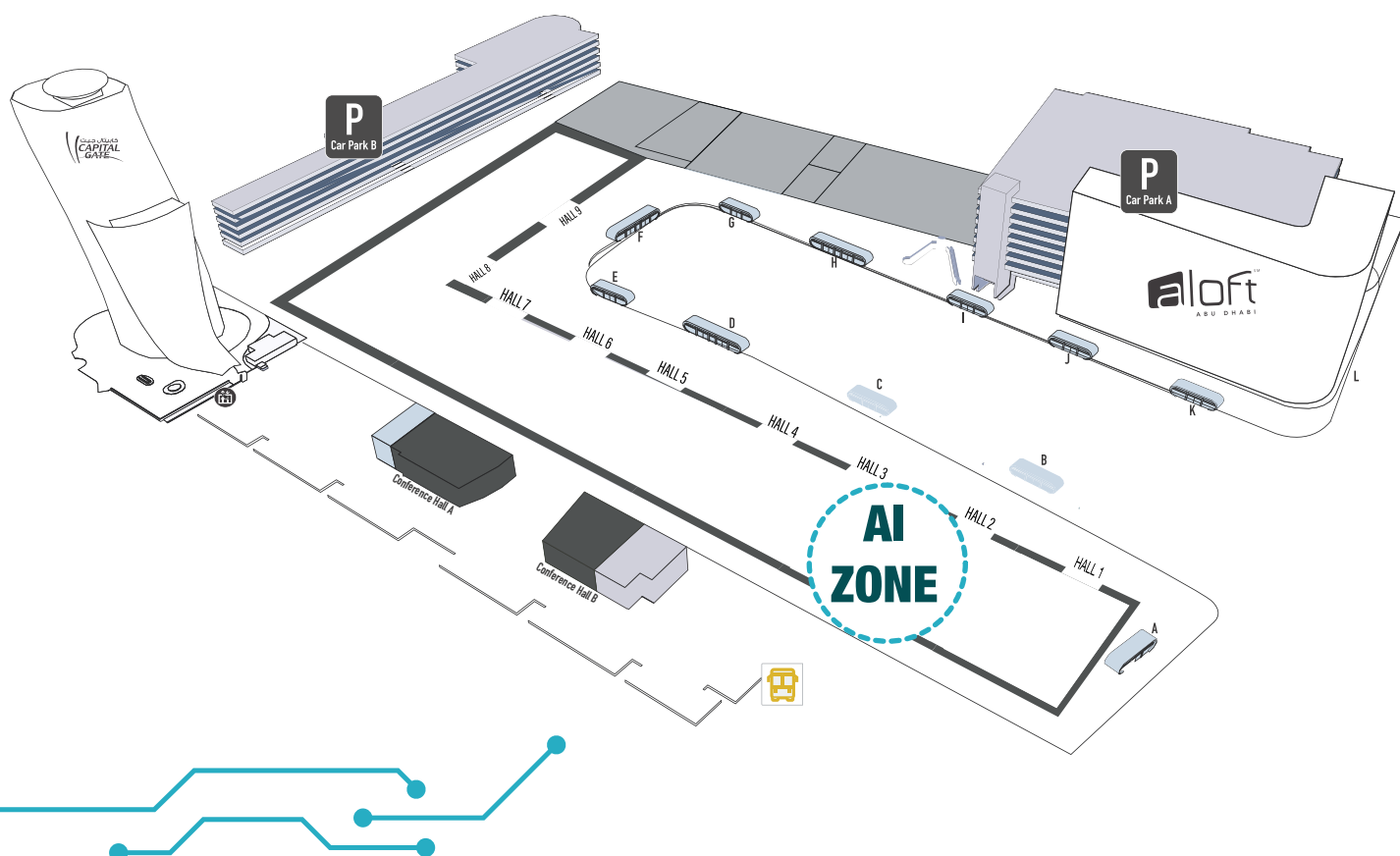
34%

INTERNATIONAL
ATTENDEES

AI at the World Future Energy Summit: Big Ideas, Smart Spaces

The AI Zone at WFES 2026 will serve as an interactive hub where cutting-edge artificial intelligence technologies and solutions converge with the global clean energy agenda. Designed to highlight advancements from top-tier AI and energy innovators, this space will bring to life how smart systems are redefining the path to a more sustainable, intelligent energy future.

Positioned in a high-visibility area within the exhibition, the AI Zone is set to attract significant foot traffic from across the event's diverse audience. With immersive showcases, live demonstrations, and a curated programme of expert-led discussions, the area is engineered to spark engagement, foster collaboration, and maximize visibility among key industry stakeholders.





This is your opportunity to shape the future - where intelligence powers innovation, and innovation powers everything.

Partnering with or sponsoring the AI Zone offers an exclusive platform to present your AI breakthroughs to influential players in the global energy and technology landscape. It's a powerful opportunity to position your brand at the forefront of innovation and illustrate how your solutions are accelerating progress in the energy transition.

Why Sponsor?



Strategic Industry Positioning

Place your brand in front of key government and business stakeholders, decision-makers, project managers and technical experts.



Thought Leadership

Demonstrate your company's industry leadership, credibility and expertise.



Global Brand Exposure

Enhance your company's positioning across the global clean energy and sustainability industry.



Generate Sales Leads

Increase your customer contacts and collect valuable sales leads.



Maximise Market Reach

Get your brand in front of Middle East and North Africa's project owners, developers and buyers searching for the latest industry innovations and solutions.



Stand Out From The Crowd

Showcase your brand to a global audience of government, developers.



Business Opportunities

Explore business and partnership opportunities with some of the world's most powerful investors in clean energy and sustainability.



One pod. Unlimited potential.

Join us to see where the future is being built.

Welcome to the AI Zone at the World Future Energy Summit—a high-impact space spotlighting AI's role in clean energy and sustainable innovation.

Tailored for startups, emerging tech, and solution providers, the AI Zone offers a cost-effective, plug-and-play exhibitor setup with maximum visibility and minimal overhead. Showcase your AI solutions—whether in energy optimization, climate analytics, digital twins, or smart infrastructure—to key decision-makers from government, utilities, and cleantech.

With curated networking, tech showcases, and a prime location, the AI Zone connects you to a booming regional ecosystem investing billions in intelligent infrastructure.

Demonstrating Industry Expertise

- Opportunity: 40 companies
- 4 SQM all-inclusive AI demo pod

Brand Positioning

- Complimentary parking passes (x1)

Business Development & Networking

- Access to Hosted Buyers Lounge
- Inclusion in the Exhibitors List
- World Future Energy Summit Business Builder Package, including:
 - Exhibitor Dashboard
 - Lead Scanning App
 - Lead Scanning QR Code





Contact a member of the sales team now to **discuss** your tailored solution to participate this year.



Oliver Pensulo, Head of Sales

✉ oliver.pensulo2@rxglobal.com

📞 +971 50 616 8926

in [@oliverpensulo](https://www.linkedin.com/company/oliverpensulo)

☎ +971 2 409 0309



Carla Fadel, International Sales Manager

✉ carla.fadel@rxglobal.com

📞 +971 50 653 1940

in [@carlafadel](https://www.linkedin.com/company/carlafadel)

☎ +971 2 409 0301



Marites Dominguez, Sales Manager

✉ marites.dominguez1@rxglobal.com

📞 +971 56 241 5178

in [@maritesdominguez](https://www.linkedin.com/company/maritesdominguez)

☎ +971 2 409 0423

