

# THE FUTURE OF ENERGY

2023



# The Future of Energy, 2023

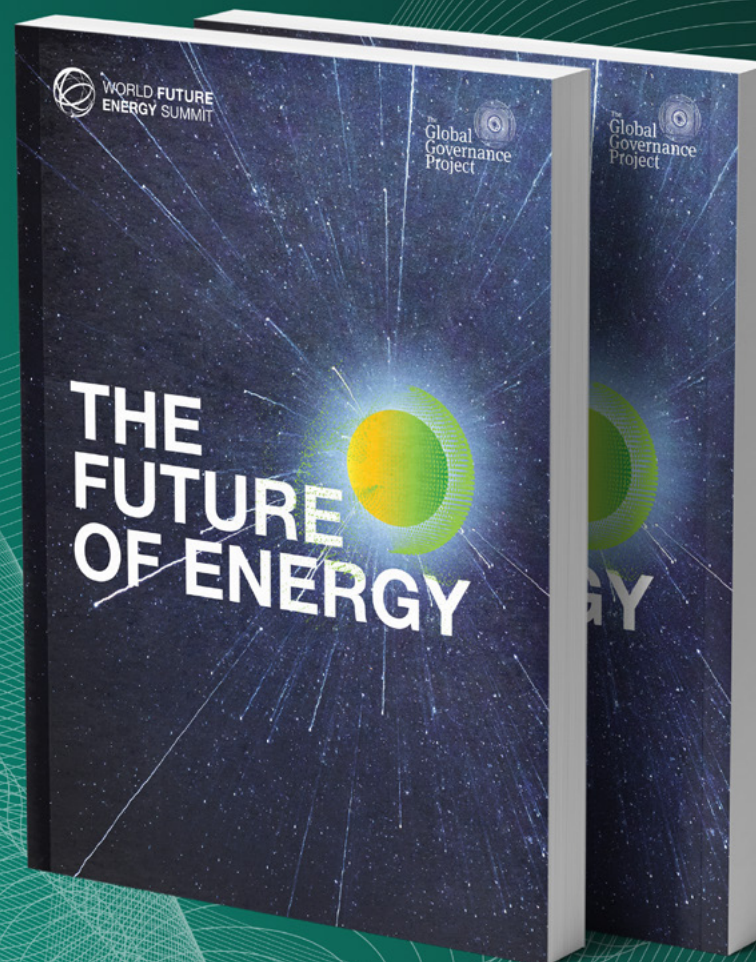
An official Publication of  
World Future Energy Summit

The Global Governance Project  
and Reed Exhibitions are delighted  
to announce the launch of a new  
publication "The Future of Energy,  
2023", an official publication of the  
World Future Energy Summit.

Every year, 34,000 international  
visitors and buyers from 125  
countries attend the World Future  
Energy Summit to network, unveil  
breakthrough technologies,  
experience live demos, learn the  
latest industry insights, develop new  
business partnerships, and source  
leading-edge products.

The Future of Energy, 2023 will  
be the first in a series of annual  
publications that highlight the  
foremost innovative B2B and B2G  
organisations, outlining their vision  
for a more sustainable world for all.

Launched at the 2022 exhibition,  
the inaugural 2023 edition will  
profile the visionary leaders that  
are spearheading the growth of the  
sector. This innovative new title will  
monitor the achievements of the  
industry over the last 12 months  
and look forward to the next year of  
growth, tracking how we deliver the  
future of energy.





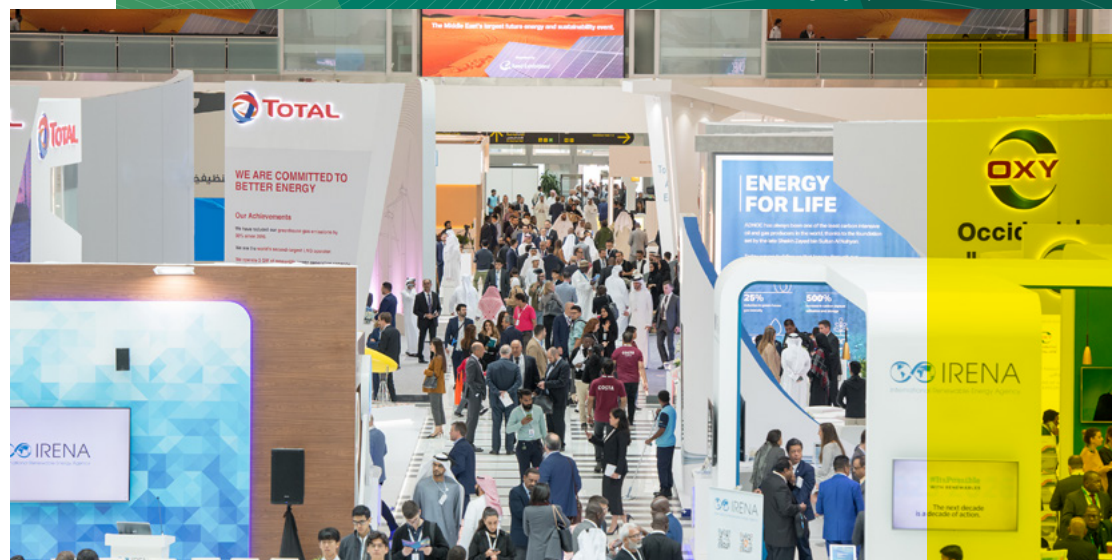
# Editorial

The Future of Energy, 2023 will create a lasting platform for the attendees of the exhibition, adding longevity to the events already wide reach and provide a comprehensive content programme covering every business sector affected by climate change.

From food and agriculture to energy, water and waste management, in depth editorial sections will support each industry in the transition towards a sustainable future, including:

- **Energy** – Driving the clean energy transition.
- **Water** – Solutions at the source.
- **Solar** – Read the stars of solar.
- **Smart Cities** – Urban environments re-imagined.
- **Climate Change** – Climate action for global change.

The Future of Energy, 2023 contains contributions from the industry leaders who participate in the summit, as well as the heads of international organizations and leading authorities from the governmental, intergovernmental, business, civil society and research communities.



# Distribution

- Limited to a (net zero) print-run of 8,000 to retain exclusivity.
- Delivered to every exhibition stand.
- Made available in the exhibition halls for all attendees.
- Distributed online via Reed Exhibitions extensive social and digital channels.
- Published on the Global Governance Project website.
- Digital promotion by World Future Energy Summit to all exhibitors and attendees via email.

Distributed via the Global Governance Project social and digital channels this audience includes:

- All G7/G20 leaders
- Heads of state and government in non-G20 governments
- Ministers of trade, finance, agriculture, climate and environment in key countries
- Heads of intergovernmental organizations, including the United Nations, Organisation for Economic Co-operation and Development, African Union, Food and Agriculture Organization, International Energy Agency, Asia-Pacific Economic Cooperation forum, World Trade Organization, International Monetary Fund, World Bank
- Heads of multilateral funding bodies and institutional investors
- Heads of relevant non-governmental organizations, charities and philanthropic entities



# Advertising rates and packages

## PREMIUM POSITIONS

Such as the inside front cover and outside back cover, are available on request and are subject to availability.

## OPTION 1

Two pages of advocacy or Interview (600-800 words), published in print, digitally and online at the Project's website; embedded video content in the digital publication.

**£24,450 GBP**

## OPTION 2

A single-page advertisement and one page of advocacy (300-400 words), published in print, digitally and online at the Project's website, and online; embedded video content in the digital publication

**£19,950 GBP**

## OPTION 3

A single page of advertising or advocacy, published in print, digitally and online at the Project's website. Video content published on the Project's YouTube Channel.

**£14,950 GBP**

# THE FUTURE OF ENERGY

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Global  
Governance  
Project

UNIVERSITY OF  
TORONTO

G7  
RESEARCH  
GROUP

G20  
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