

Why should I apply to CLIX?

CLIX start-up finalists will receive:

- An airline ticket for one person up to USD 1,200
- 3 nights stay Bed & Breakfast
- Dedicated space at the event to display innovations and technology
- Opportunity to pitch in front of local and global investors
- Gain exposure to thousands of government and business attendees attending the summit
- Access to Sustainability Business Connect programme to enhance networking opportunities
- Promotion on the CLIX and World Future Energy Summit marketing channels
- Global media exposure opportunities

How does the CLIX selection process work?

- To apply for CLIX, you will be required to fill up an application form, [click here](#).
- Your application will be reviewed by a pre-selection committee
- If pre-qualified, you may be asked to provide further details about your start-up and share additional documents and videos
- Your application will be sent to a judging committee for a review
- If you are selected, you will be notified and guided for your participation to the event

What are the timelines?

- Registration closed on: 8th November 2020
- Judging completed by: End of November 2020
- Finalist announcement by January 2021

Please note that dates may be subject to change.

When and where does CLIX take place?

CLIX takes place between 5-7 April 2021 as a World Future Energy Summit initiative at ADNEC – Abu Dhabi National Exhibition Centre.

Who is eligible to apply to be a part of CLIX?

- Have a launched start-up company to provide solutions in energy, climate resilience, space, smart cities or food and agriculture
- Have an innovative solution/product with a sustainable business model
- Able to ship their products/ prototypes to CLIX in April 2021

What is the judging criteria?

After a pre-selection process, judges will evaluate applications in the following criteria:

- Originality of the solution
- Environmental impact
- Value proposition
- Implementation
- Financial impact