



WORLD FUTURE
ENERGY SUMMIT

Hosted by



14 - 16 JANUARY 2025 | **ADNEC**

THE LEADING EVENT FOR RENEWABLE ENERGY AND SUSTAINABILITY

Built by



In the business of
building businesses

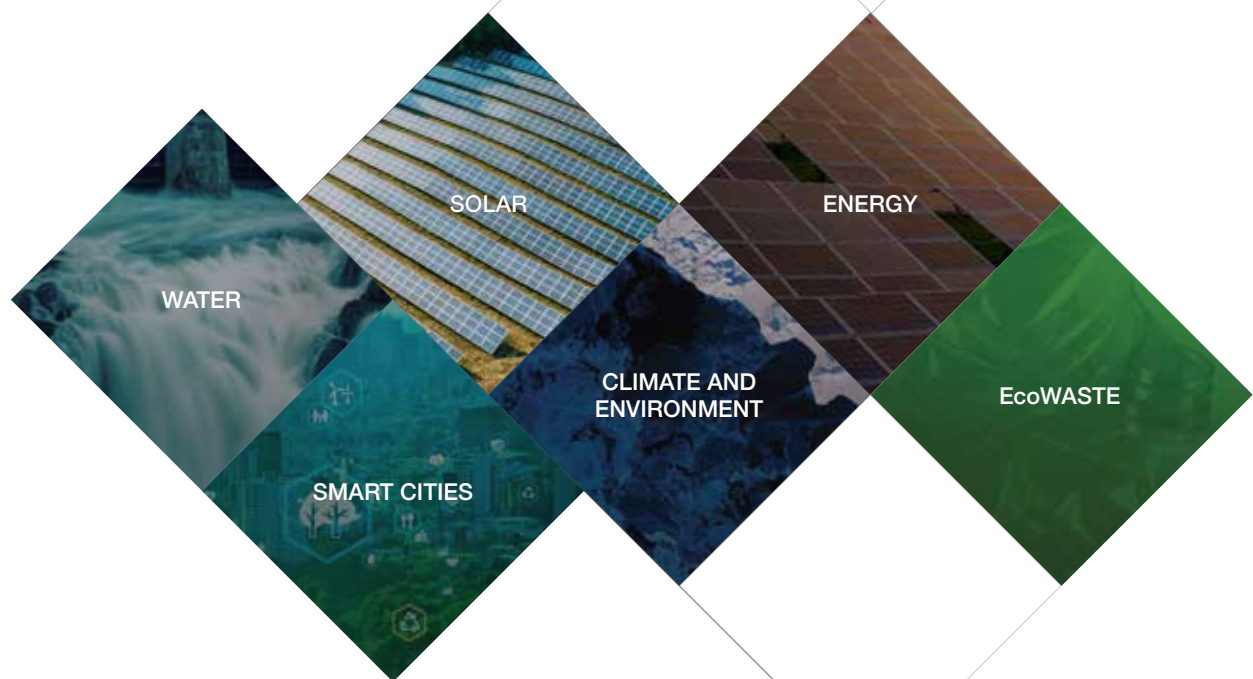
Focused on **Renewable Energy** since 2008

The World Future Energy Summit is the world's leading event for renewable energy and sustainability. Now in its 17th edition, the summit has grown into a global business gathering and a credible industry voice and thought leader, bridging the gap between policy and action.

Bringing together thousands of energy professionals, industry influencers, academics and technology pioneers, the summit is a crucial platform to drive investment and enable growth across multiple sectors including solar, water, EcoWASTE, climate change, sustainable cities and green finance.

A launchpad for rapid progress, the three day event is the ideal opportunity to showcase cutting-edge solutions and groundbreaking projects. It serves as a catalyst for a greener tomorrow, while creating the blueprints for a sustainable future.

Key Sectors



Summit Attendees

The 2024 edition of the World Future Energy Summit saw a record increase in international visitor attendance, an entire additional hall and three new forums.

Exhibitors surpassed last year’s numbers and media and marketing grew exponentially compared to 2023. This year also brought in a strong focus on innovation and startups, the highest female participation to date, VIP visits, and a continuation of the COP28 outcomes. The three day event also brought in landmark partnerships including UNIDO and IRENA.

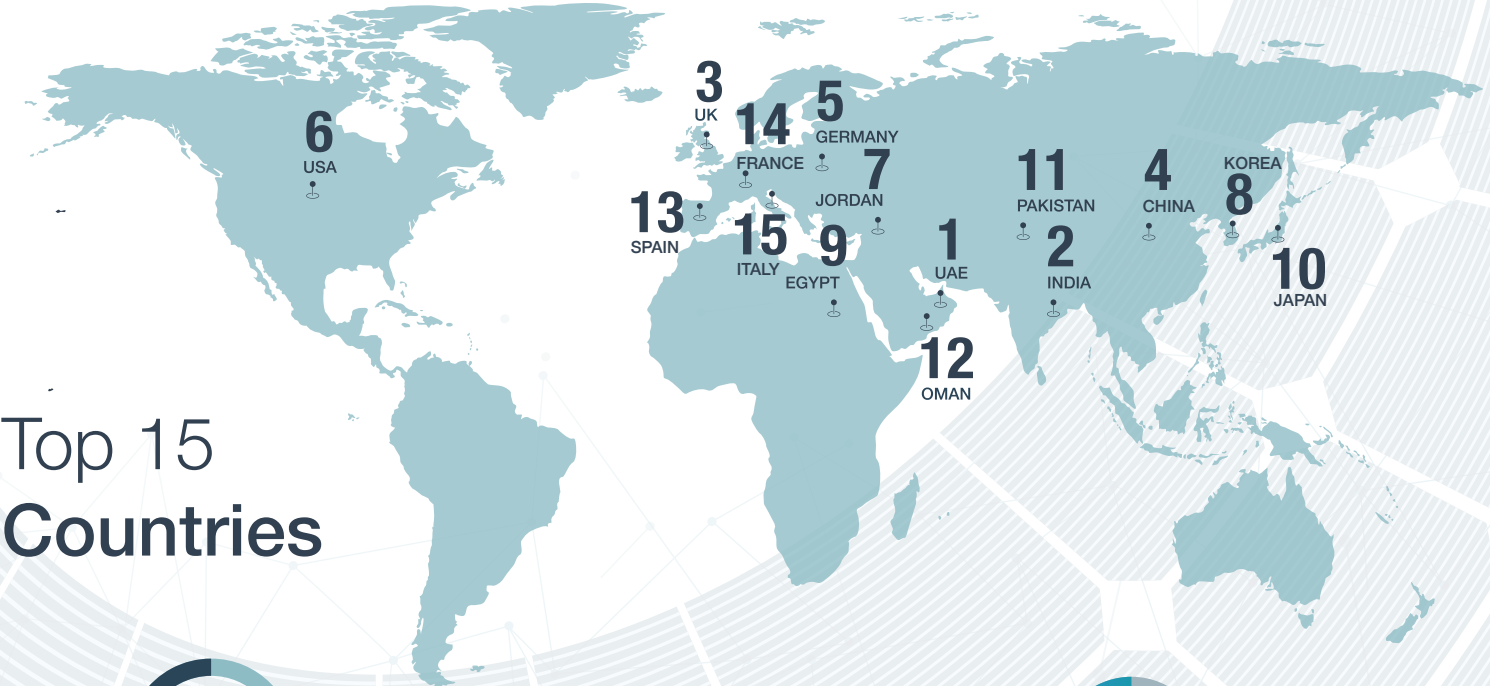
16,000+

ATTENDEES FROM OVER

100
COUNTRIES



228
VIP VISITS



Top 15 Countries

59%
GCC COUNTRIES



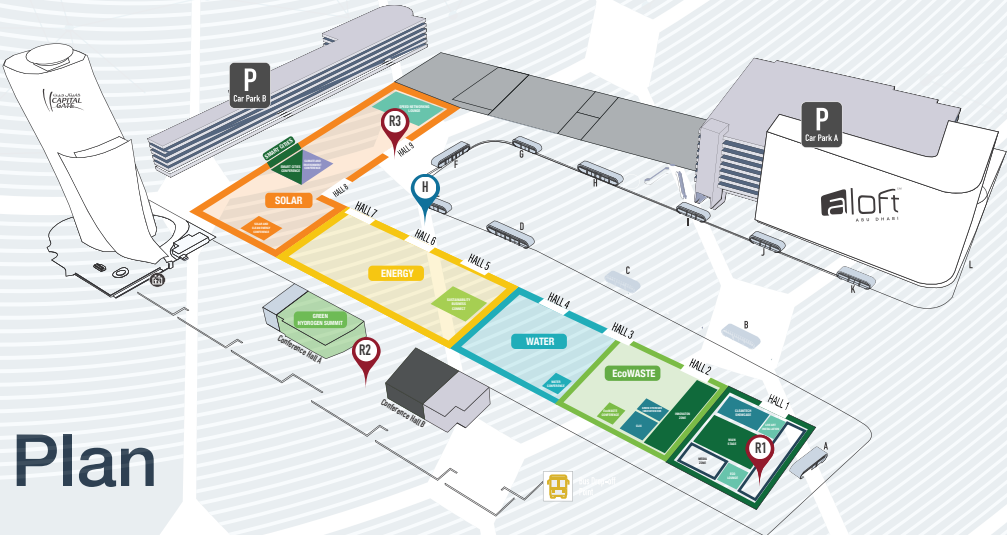
41%
INTERNATIONAL ATTENDEES

VISITOR
NPS Score



+26%

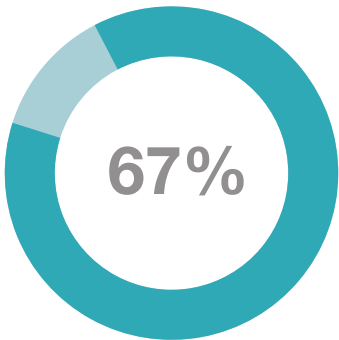
Floor Plan



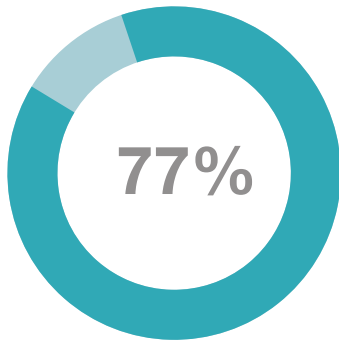
Visitor Categories

R&D	PLANT/GRID OPERATORS	VENTURE CAPITALISTS
EPC's	REAL ESTATE DEVELOPERS	FINANCIAL SERVICES BANKS
ENGINEERING CONSULTANTS	ASSET MANAGEMENT	PRIVATE EQUITY
CONSULTANTS	HEALTHCARE PROVIDERS	WASTE MANAGEMENT
CONTRACTORS	INDEPENDENT WATER	WASTE COLLECTION &
ARCHITECTS	PRODUCERS (IWPS)	ENVIRONMENTAL SERVICES
TECHNOLOGY & SERVICE PROVIDERS	MANUFACTURERS	DISTRIBUTION / TRADE
GOVERNMENT MINISTRIES	FACILITIES MANAGEMENT	/ BUSINESS
MUNICIPALITIES / URBAN PLANNING	ENVIRONMENTAL SERVICES	GOVERNMENT AUTHORITIES
COUNCILS	PROJECT DEVELOPERS &	/ REGULATORS
UTILITIES	OPERATORS	

NPS
SCORE



SATISFACTION
RATE



DESIGNATION & SENIORITY

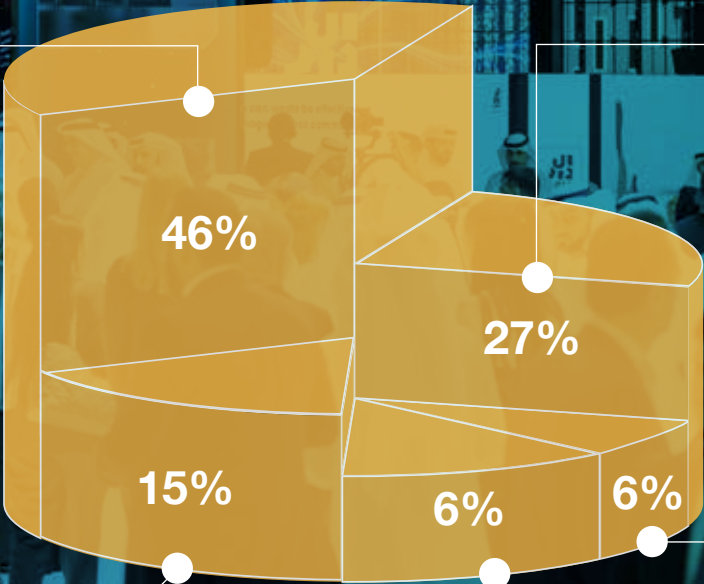
ENERGY
INDUSTRY
MANAGEMENT &
SENIOR MANAGEMENT

DIRECTOR / VP /
C-LEVEL

OTHERS

LEGAL SECTOR &
POLICY MAKERS

PUBLIC SECTOR



Summit Exhibitors

Covering 35,000 sqm of exhibition space, the World Future Energy Summit was divided into six dedicated exhibitions, several start-ups zones as well as the return of the **Green Hydrogen Innovation Hub**, the **Cleantech showcase** and **CLiX**. For 2024, the latter focused on female led, run or founded startups combatting climate change.



450

EXHIBITING COMPANIES



60

EXHIBITING COUNTRIES

22% Increase in exhibiting companies

53% Growth in foreign participation



9 INTERNATIONAL PAVILIONS

TOP 3 BY SIZE



Hosted Buyers

Facilitating business is a key focus at the Summit, and our Sustainability Business Connect programme (SBC), is designed to propel relationships between buyers and solution providers. From pre-arranged to onsite meetings, VIP tours, private consultations, calendar schedules and more - it is absolutely pivotal in maximising the Summit experience for decision makers.



234

BUYERS

TOP 3 BUYER COUNTRIES

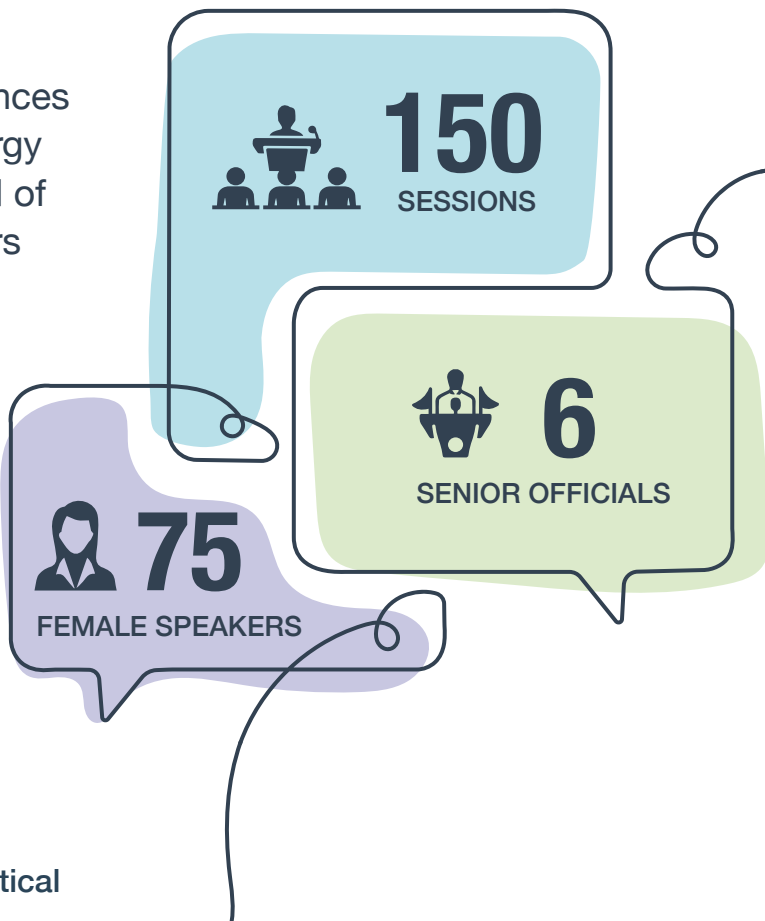


NPS SCORE

81%

Our Conferences

Spanning five energy sectors, the conferences remain a key part of the World Future Energy Summit. The consistent high-calibre blend of industry influencers, global thought-leaders and sector-specific gamechangers have ensured insightful and productive discussions, knowledge sharing and industry networking.



This year we ran three new forums based on critical conversations and outcomes from COP28.

PATHWAY TO 1.5C FORUM
AT THE WORLD FUTURE ENERGY SUMMIT

GREEN FINANCE FORUM
AT THE WORLD FUTURE ENERGY SUMMIT

eMOBILITY FORUM
AT THE WORLD FUTURE ENERGY SUMMIT

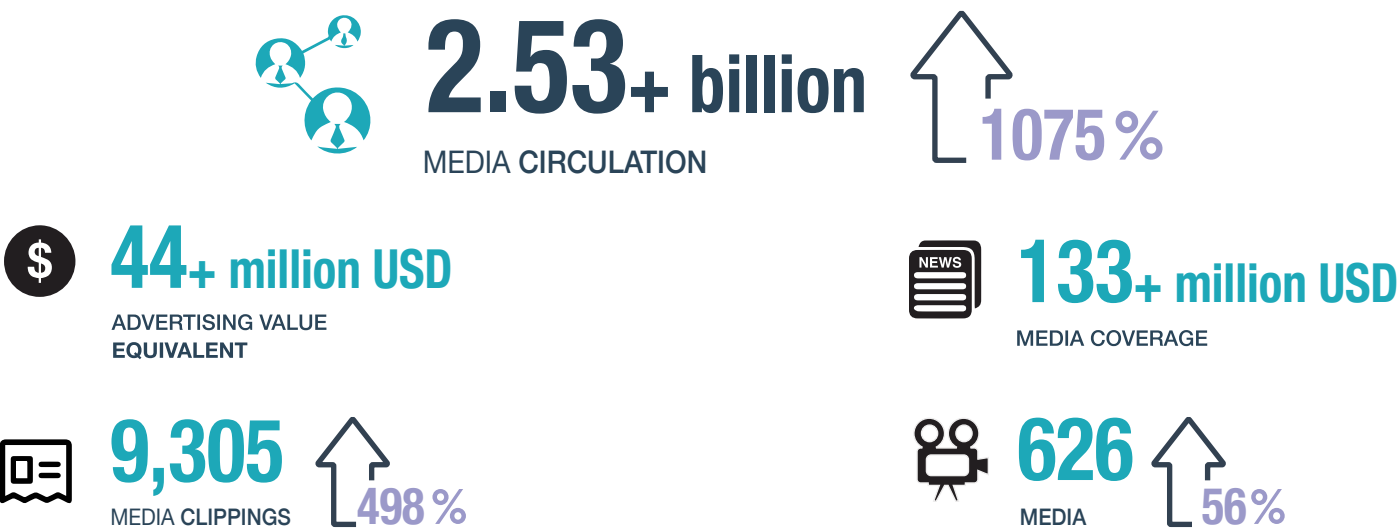
“ We know that effective climate action cannot take place if we work in silos. Instead, we believe in the power of convening diverse voices to promote dialogue, knowledge exchange, and creative problem-solving. ”

Opening Address of the World Future Energy Summit 2024

Her Highness Sheikha Shamma bint Sultan bin Khalifa Al Nahyan

President & CEO, UAE Independent Climate Change Accelerators (UICCA)

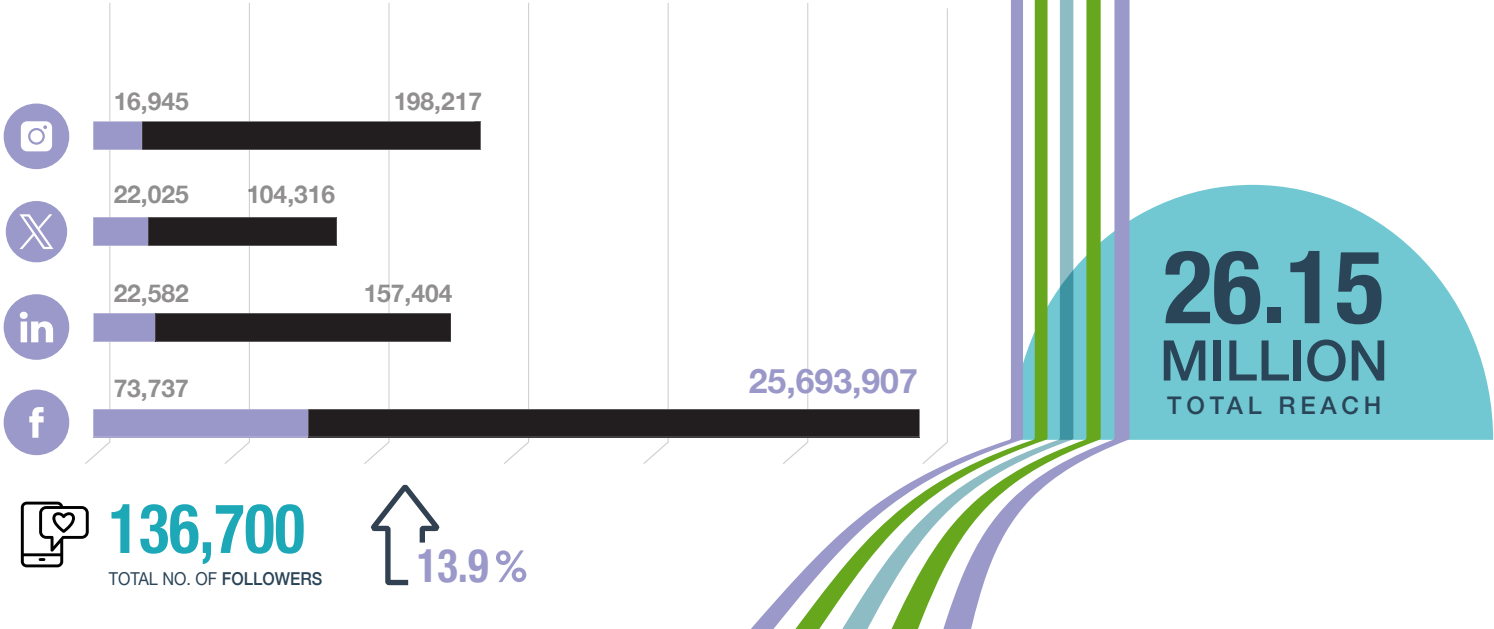
Media Coverage



Advertising Campaign



Social Media Activity





AL ITTIHAD

EUROPEAN
GLOBAL TIMES


WORLD FUTURE ENERGY SUMMIT TO ACCELERATE MEETING COP28 CLIMATE GOALS

DUBAI, UNITED ARAB EMIRATES, April 4, 2024 / www.aljazeera.com – This month's World Future Energy Summit hosted by Masdar in Abu Dhabi is set to accelerate the remarkable progress made at COP28 last year, when the landmark 'UAE Consensus' was forged at the first-ever UN Climate summit held in the Emirates.


The groundbreaking UAE Consensus and its multi-faceted mandates will be at the core of discussions at the World Future Energy Summit, where a dedicated Climate and Environment Conference will explore the expansive outcomes of COP28.

With more than 350 global thought leaders and industry experts set to convene and assess how companies and communities can meet their carbon neutral objectives, the World Future Energy Summit is set to run from April 16-18 at Abu Dhabi National Exhibition Centre (ADNEC).

With COP28 and the UAE Consensus opening new ways of looking at climate challenge and prioritising new solutions from a broad spectrum of stakeholders, the world's warmest year on record spurred a host of global nations to agree to 'transition away' from fossil fuels for the first time.



Businesses and nations to explore pathways to low-carbon economies and reduced emissions, while powerful speaker platform exceeds



The groundbreaking UAE Consensus and its multi-faceted mandates will be at the core of discussions at the World Future Energy Sum

GULF TODAY

World Future Energy Summit opens with call for collaboration

By [Author Name]

Her Highness Sheikha Shamma Bint Sultan bin Khalifa Al Nahyan, President & CEO of UICCA, highlighted the potential of 'Blended Finance', which can be broadly defined as a combination of public concessional finance with public or private capital.



World Future Energy Summit (WFES) opened in Abu Dhabi on Monday, April 1, 2024, with a call for collaboration between governments, businesses, and communities to accelerate the transition to a sustainable future.

The event, organized by Masdar, is the largest of its kind in the region and is expected to attract over 3,000 delegates from more than 100 countries.

Her Highness Sheikha Shamma, President and CEO of the United Industries and Commercial Companies Association (UICCA), emphasized the importance of collaboration in achieving the goals of the 2030 Sustainable Development Goals.

She highlighted the potential of 'Blended Finance', which can be broadly defined as a combination of public concessional finance with public or private capital.

Sheikha Shamma stated that the UAE Consensus, adopted at COP28, provides a clear roadmap for the global energy transition, and the WFES is a key platform to implement these commitments.

She called on all stakeholders to work together to accelerate the transition to a sustainable future, and to ensure that the benefits of the transition are shared equitably.

AL KHALEEJ

العالم يعاني عجزاً بـ 100 جيجاوات من الطاقة المتجددة سنوياً

دعوات للتعاون والحد من تجاوز درجات الحرارة عتبة 1,5 مئوية



فرانسيس غولانسون
رئيس مجلس الوزراء
البحرين



شهاب بنت سلطان
لا يمكن تحقيق أهداف العمل المناخي فردياً وتبقى بلغة الأصوات للتوعية



Francesca Le Ca
Secretary-General, WFP

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شهاب بنت سلطان: لا يمكن تحقيق أهداف العمل المناخي فردياً وتبقى بلغة الأصوات للتوعية

Francesca Le Ca: Secretary-General, WFP

Bring Your Brand to the Show



SPACE ONLY OPTION

Stand apart from your competitors and create a custom presence from your brand. Whether you choose an interactive or immersive experience, an open island or double decker to represent your business, the level of creativity is up to you. With our carefully selected stand builders, familiar with the venue, you'll see your design come to life.



SHELL SCHEME

Designed to be an out-of-the-box solution, shell scheme stands provide a starting structure for you to customise and brand as you see fit. Ideally suited for a 12-30 sqm presence, these offer hassle-free solutions while still giving you the freedom to personalise your space.



PODS

Designed with start-ups in mind, pods are a great way to introduce your brand to a highly engaged audience, while keeping your focus on networking and sales. These are contained to specific areas of the floorspace to ensure visibility and foot traffic.





Going the Extra Mile



SUSTAINABILITY BUSINESS CONNECT

The exclusive Sustainability Business Connect programme offers a range of free networking services aimed at facilitating business connections between exhibitors and various buyer categories. From email recommendations, networking sessions to VIP tours, take advantage of our complimentary business services.



HIGHLIGHTING INNOVATION

Make your products and services accessible through our many promotional tools, all focused on exposure and highlighting innovation. From an online directory to custom innovation trails across the show floor, getting seen couldn't be easier.



MARKETING PROMOTION

Actively promoting all sectors and features of the show, our marketing team works tirelessly to ensure awareness and visitor registration, several months before the summit begins. With an extensive comms, digital and advertising campaign, we make sure we bring the right audience for you to engage with.

Why Exhibit?



**GENERATE
BUSINESS**



**INDUSTRY
NETWORKING**



**PRODUCT DEMOS
& LAUNCHES**



**BUILD
RELATIONSHIPS**



**MARKET
INTELLIGENCE**



**BRAND
EXPOSURE**



**INCREASE
INTERNATIONAL
PRESENCE**



**KNOWLEDGE
SHARING**



**MEDIA
COVERAGE**



**REDUCE CARBON
FOOTPRINT**



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Industry Supporter



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DISCUSS YOUR TAILORED
SOLUTION TO PARTICIPATE
THIS YEAR.

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building businesses