WFES

14 - 17 JANUARY 2019
ABU DHABI NATIONAL EXHIBITION CENTRE

PARTNERING TO ADVANCE
SUSTAINABILITY AND INNOVATION

Hosted by
Masdar
A MUBADALA COMPANY

Under the Patronage of H.H. General Sheikh Mohammed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the U.A.E. Armed Forces
WFES is evolving

The World Future Energy Summit is evolving. As a unique global platform, we embrace the future and welcome disruption, connecting and inspiring enterprise, investment and innovation in energy, clean technology and sustainability.

In 2019, the 12th annual WFES is set to be stronger and more influential than ever, as our entire family of specialist events come together under the core WFES brand.

Putting business and innovation first

WFES is the world’s leading specialist event in energy, clean technology and sustainability. Part of Abu Dhabi Sustainability Week, hosted by Masdar, we have a powerful, business-first agenda that puts innovation and sustainable growth centre stage.

More comprehensive....

From 14-17 January 2019, WFES will unite future energy and cleantech in one place, attracting a world of specialist speakers, exhibitors, investors and start-ups across:

- WFES Energy
- WFES Water
- WFES EcoWASTE
- WFES Solar
- WFES Green Buildings
- WFES Mobility

More in-depth...

WFES 2019 will host over 850 exhibiting companies from 40 countries at WFES Expo, a high-level WFES Summit, the unique WFES Forums, covering everything from disruptive technologies to future cities; a set of ground-breaking WFES Initiatives; and WFES Hosted Events, where individual growth markets come under the spotlight.
WFES is a global industry platform connecting business and innovation in energy, clean technology and efficiency for a sustainable future. Every year, WFES brings together government leaders, industry experts, entrepreneurs, policymakers and thousands of visitors for four days of learning, networking and business transactions.

WFES 2018 Key Statistics

PR Coverage Value: $25M

- 680K Unique online visitors
- 200+ Email promotions sent
- 700+ Radio spots and live reads
- 130K+ Social media community

WFES 2018 Delivered

- 33,000+ Attendees
- 850 Exhibiting companies & brands
- $15BN Deals onsite
- 100+ Start-ups
- 14,000 Meetings facilitated
- 240+ Speakers
- 100+ Conference sessions
- 2000+ Delegates
- 19 International pavilions

SPONSORSHIP BROCHURE | 03
Why Sponsor?

Stand out from the crowd

- Reach a global audience of decision makers, government entities, delegations and exhibitors
- Increase your customer contacts and maximise your business opportunities
- Attract new partners
- Maximise your brand exposure

Standard Sponsorship Benefits

- Sponsor passes with access to the opening ceremony front seating
- Brand positioning on all communications as one of the events sponsors where applicable
- Sponsor logo on WFES website with reciprocal links
- 1 full-page ad in one edition of the Show Daily

FOR EXHIBITION SPACE BOOKING AND SPONSORSHIP OPPORTUNITIES AT WORLD FUTURE ENERGY SUMMIT 2018

Claude Talj  +971 50 452 8168  claude.talj@reedexpo.ae  wfes.ae
# Content Partnerships

<table>
<thead>
<tr>
<th></th>
<th>ADSW Opening Ceremony Partner AED 1.5M</th>
<th>WFES High Level Summit Partner AED 1M</th>
<th>WFES Forum Sponsor AED 750K</th>
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## Expo Partnerships

### Sponsorship Brochure 06

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<td>Flyer insertion in official exhibition bags</td>
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Sponsorship Packages

**Registration Sponsor**

The WFES main registration area, located in hall 1 will be the main focal point for all attendees throughout the four days of the event. Being an exclusive sponsor of the registration grants your company visibility on website registration page and amongst all visitors attending WFES before and during the event.

**Lanyard Sponsor**

WFES lanyards branded with the sponsor logo will be handed out to all WFES attendees throughout the 4 days Summit.

The lanyards sponsorship will offer your company great exposure amongst all WFES speakers, delegates, exhibitors and visitors.

**Media Centre Sponsor**

WFES international media centre, located on the exhibition floor, is a centralized hub for all press activity during both the exhibition and summit, providing state of the art broadcast on all working facilities. Being the official sponsor of the international media centre, your company will have exclusive branding rights at the media centre and media invites in addition to extensive PR opportunities.

**Badges Sponsor**

WFES badges will be the main carried identity for all WFES attendees including visitors, exhibitors, delegates and speakers attending the exhibition and summit. Being the exclusive sponsor of the badges, your company’s logo will feature on all badges at the event giving your brand high exposure amongst all attendees.
**Sponsorship Packages**

**Bags Sponsor**

WFES bags will be handed out to all visitors and delegates attending WFES. As the exclusive sponsor of the WFES bags, your company logo will be featured prominently on both sides of the exhibition bags giving your company the needed exposure and extensive brand awareness amongst the attendees. Furthermore, you will have the right to insert promotional materials and gifts within the bags.

**Show Daily Sponsor**

The Show Daily is published on all four days of the event and distributed each morning to ensure all attendees are kept up to date on all exclusive news released during the show. As the Show Daily sponsor, your company will be granted the coverage of being associated with the latest industry news and announcements happening during the event.

**Exhibitors Reception Sponsor**

The WFES cocktail reception will be hosted at a prestigious location in Abu Dhabi city. Being the official sponsor of the WFES cocktail reception, your company will have the opportunity to conduct a VIP welcome speech in front of the WFES speakers, VIP delegates, conference delegates and exhibitors in addition to exclusive branding throughout the reception.

**Floor Plan Sponsor**

The floor plan boards will be positioned around the venue concourse and used by attendees to navigate their way around the event in locating specific exhibitors and products. Being the exclusive sponsor of the WFES floor plan, your company logo will be featured prominently on the floor plan boards enabling you to drive additional traffic to your stand.
Sponsorship Packages

Delegate Folder Sponsor
WFES delegate folder will be given to all speakers and delegates attending the conference throughout the 4 days of the event. Being the sponsor of the delegate folder, your company will have exclusive branding on the front side of the delegate folder along with an insert within the folder.

VIP/Speakers Lounge Sponsor
The VIP/ Speaker lounge will be the meeting point for all speakers, VIPs and dignitaries at the event. Being the sponsor of the VIP/Speaker lounge, your company will have branding rights in the design of the VIP welcome desk at the lounge, branding at the facilities of the lounge and the chance to give away promotional gifts within the lounge.

VIP and Delegate Lunch Sponsor
The VIP and delegate lunch area is located on the exhibition floor and will host the VIPs, speakers and invited delegates. Being the lunch sponsor, your company will have branding rights of the dining area, the opportunity to invite your CEO to conduct a speech to the lunch attendees and to play promotional videos.

Official Transport Sponsor
A high-profile branding initiative providing speakers with a luxury car service to and from the exhibition centre, hotels and hospitality events. You will have official transportation sponsor positioning and promotional rights onsite, sponsor branded bus stops signage at ADNEC, you will also have the right to provide promotional items within the vehicle (sponsor to provide, organiser to approve).
**Onsite Branding**

- **Entrance Arches**  
  AED 100,000  
  Welcome visitors to the exhibition with branded entrance arches prominently placed above hall pathways

- **Flags**  
  AED 12,000 (3 flags)  
  Highlight your participation with branded flags at prime locations within the exhibition halls and increase the footfall to your stand

- **Totems**  
  AED 50,000 (per totem - 2 side screens)  
  Promote your brand, product or services to thousands of trade professionals with eye-catching structures located strategically within exhibition halls

- **Hanging Banners**  
  AED 15,000 (per banner)  
  Promote your brand, product or services to thousands of trade professionals with eye-catching structures located strategically within exhibition halls

- **Floor Stickers**  
  AED 4,000 (5 floor stickers)  
  AED 7,000 (10 floor stickers)  
  Get exclusive floor graphics on the main aisle - to allow more creativity in driving visitor traffic to your stand

- **Cube Banners**  
  AED 20,000 (per banner)  
  Direct visitors to your stand by promoting your brand on a 5 sided hanging cube banner
Digital Sponsorship Packages

DON’T MISS A THING!
Download the ADSW 2018 app for up-to-date live information and notifications

Mobile App Sponsor
- Officially recognised as the “ADSW 2019 Mobile App Sponsor”
- Sponsor logo on 2x dedicated mobile app promotional e-shots to the World Future Energy Summit database of 60,000 contacts
- Sponsor promoted on 2 posts on the World Future Energy Summit Facebook page
- Sponsor logo to be included on WFES Media Partner publication adverts
- Sponsor Logo on splash (loading) page of the app – Abu Dhabi Sustainability Week
- 1 rotating app banner
- Sponsor logo and profile to feature on WFES sponsorship page with the title “ADSW Mobile App sponsor” with hyperlink to sponsor’s website.
- “Mobile App sponsored by ……………….” will feature onsite on signboards near the registration area.

Sustainability Business Connect Sponsor
- Officially recognised as the “Sustainability Business Connect Sponsor”
- Sponsor logo to be featured on SBC Lounge onsite
- SBC Sponsor to be featured on promotional e-shots to the World Future Energy Summit database of 60,000 contacts
- SBC Sponsor to be featured on social media posts promoting the SBC programme
- Sponsor company featured on all marketing collaterals promoting the SBC program
- Sponsor logo to be included on WFES Media Partner publication adverts
- Sponsor logo to be featured on WFES website
- Sponsor logo on loading banner of the Business Connect online platform and a banner positioned on top of the SBC platform
- 1 exclusive footer page premium banner, 1150*90 on WFES Business Connect page
H.E. Dr. Ahmad Belhoul Al Falasi
Minister of State for Higher Education and Advanced Skills, UAE

H.E. Mariam Saeed Hareb Al Muhairi
Minister of Food Security, UAE

H.E. Dr. Thani bin Ahmed Al-Zeyoudi
Minister of Climate Change and Environment, UAE

H.H. Sheikh Hazza bin Zayed Al Nahyan
Vice Chairman of the Abu Dhabi Executive Council

H.H. Sheikh Mansour bin Zayed Al Nahyan
Deputy Prime Minister and Minister of Presidential Affairs, UAE

H.E. Awaidha Murshed Ali Al Marar
Chairman of Department of Energy, UAE and Member of the Abu Dhabi Executive Council
Thank you to our 2018 Sponsors and Partners

Hosted by

Strategic Partner

Strategic Partner

ADNOC

EGA

ExxonMobil

Abdul Latif Jameel ENERGY

TOTAL

CEPC CHINA

Dubai Science Park

SUNGROW

SKYPOWER

Al-Rahim motors

STERLING & WILSON

Globality

Aqua Power

DNV-GL

KRYPTO LABS

NISSAN LEAF

CATALYST

Chemonics

Utico

IDA
Where will your business be in January 2019? The region’s landmark sustainability event will be celebrating 12 years of success. A tailor made sponsorship package at WFES 2019 can drive your profile, enhance your company potential and provide premium access to a truly high quality global audience.

WFES TEAM

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